

IMPROVE

Newsletter and Calendar

Production and Status

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Newsletter Production / Cost

- ❖ **Produced by Air Resource Specialists, Inc. staff**
 - E-mail committee members and solicit articles
 - Collect articles and graphics, interview operator
 - Design and layout
 - Submit to in-house reviewers
 - Submit to outside reviewers (MarcP, JohnV, Bret)
 - Send to press
 - Distribute via USPostal Service
- ❖ **Cost per issue (Feb, May, Aug, Nov)**
 - Labor ~80 hours
 - Printing and mailing ~\$1,000

Distribution

❖ Hardcopy ~600

- 180 to UC-Davis for lab staff and site operators
- 12 to CIRA staff
- Remainder
 - State agencies
 - Universities (12)
 - Tribes (18)
 - Canadian agencies (BC, NB, ON, NS)
 - Private organizations

❖ E-mail = 15

❖ IMPROVE Web site

Future Issues

❖ Feature articles

- 25th anniversary of IMPROVE (November 2010)
- ???

❖ Other articles

- Feature labs and other people involved with IMPROVE
- Yearly compliance table in 3rd Qtr issue (final data)

Calendar Production

❖ CIRA staff

- Collect information, articles, interview operators
- Create design and layout
- Submit calendar to printing staff

❖ ARS staff

- Distribute via USPS and FedEx

Calendar Schedule: 2010

- ❖ **Currently working on technical articles, generally related to 25th anniversary of IMPROVE**
- ❖ **Draft complete by mid- to late November**
- ❖ **Printing scheduled for first week in December**
- ❖ **Distributed late December**