

IMPROVE

Newsletter and Calendar

Production and Status

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Newsletter

- ❖ **Produced by Air Resource Specialists, Inc.**
 - E-mail committee members for articles
 - Collect articles, interview operator, create layout
 - Cost per quarterly issue ~\$3,000

- ❖ **Distribution**
 - 600 hardcopies (~200 to labs and site operators)
 - Distribute via US Postal Service
 - 20 e-mail electronic copy
 - Available on IMPROVE Web site as PDF
 - Move toward complete electronic distribution?

Calendar

❖ Produced by CIRA

- Collect information, articles, interview operators
- Create design and layout
- Submit to printing press

❖ Distributed by ARS

- ~1,000 via US Postal Service
- Cost ~ \$5,000

Calendar Articles 2012

❖ Major articles to be featured:

- Network status and news
- Laboratory staff contacts (UCD and ARS)
- Aerosol sampler overview, RHR completeness requirements, what operators should watch for
- Exceptional events: Chiricahua fire, Phoenix dust event in 2011
- Overview of IMPROVE data analysis for last 3 years
- UC-Davis laboratory changes
- New filter design, new LPV-4 transmissometer
- CSN vs. IMPROVE Networks (Malm article)

Calendar Questions

- ❖ **Is it possible to discuss each year, what is causing lost data, what should operators be aware of?**
- ❖ **We still have little response from operators with bios – any ideas on how to motivate operators?**
- ❖ **We try to have all major articles in a basic layout by the end of October (input from everyone makes the calendar a higher level educational tool)**
- ❖ **Please contribute early and often!**

Calendar Schedule: 2011

- ❖ **Draft complete by mid- to late November**
- ❖ **Printing scheduled for first week in December**
- ❖ **Distributed late December**